

FDI World Dental Congress/Shanghai
September 1–4, 2020



World Dental Daily

The official show daily newspaper of the FDI World Dental Congress

The **World Dental Daily** newspaper is distributed by hostesses free of charge at the exhibition entrances and public transport points on all exhibition days.

As the official FDI World Dental Congress newspaper, **World Dental Daily** publishes pertinent news and the latest advancements in R&D and industry reports and includes the exhibitor list, floor plan and event schedule. Advertise your workshops, products, vouchers, specials, raffles and more.

The DTI editorial team provides comprehensive **live coverage** at www.dental-tribune.com.

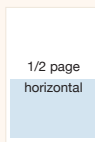
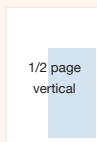
Event e-newsletters are sent to **national** and **international** dental professionals.

Take advantage of our special packages!

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World Dental Daily Advertising Formats, Rates & Deadlines



– Dimensions (w x h): 280 x 400 mm 210 x 297 mm 249 x 184 mm 122 x 184 mm 122 x 92 mm

3mm bleed required for all formats | Other formats available upon request

		Prices in euros*		
		Daily Issues		
Distribution	15,000 copies			
Release Date		September 1, 2020	September 2, 2020	September 3 & 4, 2020
Ad Rates	1/1 page	3,450	3,450	3,450
	1/2 page	2,950	2,950	2,950
	1/4 page	2,450	2,450	2,450
	1/8 page	1,950	1,950	1,950
Ad Submission Deadline		August 3, 2020		
Language		Chinese/English		
* VAT not included.				

Combined Social Media Event Campaign

Our Social Media Event Campaigns are the perfect extension to our well-known today show daily newspaper.

They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a today issue



This is an exclusive offer for companies who book advertisements in the today show daily newspaper. | Price upon request

World Dental Daily E-Newsletter



English Int. E-newsletter

distribution 65,000
€4,950

- non-exclusive: more than one sponsor per e-newsletter possible
- article and photo(s) on www.dental-tribune.com
- rectangle banner (336 x 300 pixels) with link to corporate website
- product teaser with a link to the product entry on www.dental-tribune.com

Media Sales Contact

Contact us for more information, offers and individually-designed packages.

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